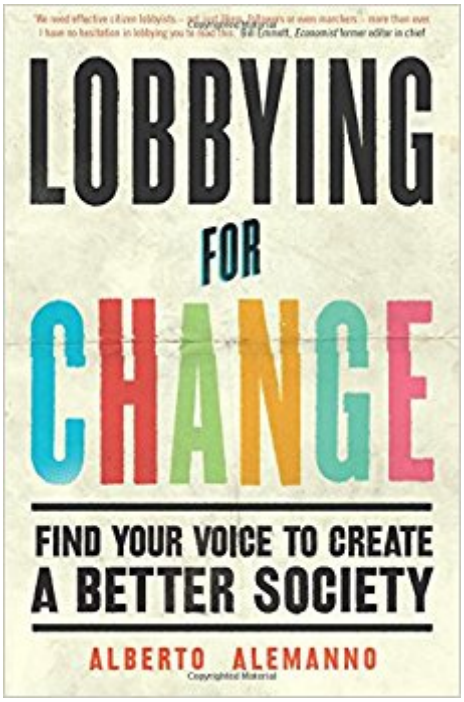
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Lobbying For Change: Find Your Voice To Create A Better Society



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Synopsis

Many democratic societies are experiencing a crisis of faith. Citizens are making clear their frustration with their supposedly representative governments, which instead seem driven by the interests of big business, powerful individuals and wealthy lobby groups. What can we do about it? How do we fix democracy and get our voices heard? The answer, argues Alberto Alemanno, is to become change-makers Ã¢â ¬â œ citizen lobbyists. By using our skills and talents and mobilizing others, we can bring about social and political change. Whoever you are, youÃ¢â ¬â„¢ve got power, and this book will show you how to unleash it. From successfully challenging Facebook's use of private data to abolishing EU mobile phone roaming charges, Alberto highlights the stories of those who have lobbied for change, and shows how you can follow in their footsteps, whether you want to influence immigration policy, put pressure on big business or protect your local community.

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Customer Reviews

'This book provides much needed hope. A generation after Albert Camus advised us to rebel against the absurdities of life, Alberto Alemanno has provided us with a manual on how to do so. Get it, read it, become a citizen advocate Ã¢â ¬â œ and help to rebuild progressive politics.' - Gerard Hastings , professor of social marketing'Alberto Alemanno delivers a true door opener to a new democratic world, where everybody is in charge and has a duty to act. This is essential reading for todayÃ¢â ¬â„¢s active citizens across the globe.' - Bruno Kaufmann , co-president of the Global

Forum on Modern Direct Democracy’At a time when corporate lobbying dominates decision making in government, Alberto Alemanno has produced a vital counter to this unfettered power: citizen lobbying. Here are the means to regain some power and influence over the decisions affecting our lives. This is a toolbox for change.’ - Ed Straw, consultant, writer, Labour Party moderniser’Offers inviting and practical ways for people to connect to politicians and decision makers. Only through this kind of interaction can we build resilient, open, and legitimate governance and cooperation.’- Marietje Schaake, Member of the European Parliament’Reviving civil society is a crucial task for today and tomorrow, and the strength of citizen lobbying is a vital indicator of civil society’s health. Alberto Alemanno has given us just what we need to guide us in this task Ã¢â ¬â œ an intelligent, accessible and comprehensive handbook.’ - Michael Edwards , editor of OpenDemocracy’s Transformation’Lobbying for Change is the antidote to what ails us: moving would-be change makers beyond "clicktivism" and the occasional march to by a step-by-step guide to get active in shaping the future you want to see.’ - Gillian Caldwell , CEO, Global Witness’The nexus of citizens and technology can form a "fifth estate", a force for progressive change that will ultimately change politics itself for the better. A must read to understand the future of governance.’ - Parag Khanna , author of Connectography: Mapping the Future of Global Civilization’Many people feel powerless and believe the system is rigged against them. While the likes of Trump, Farage and Le Pen want to tear down the system in the name of Ã¢â ¬Å“the peopleÃ¢â ¬Â•, Alberto Alemanno has a much more positive solution. A must-read in these troubled times.’ - Philippe Legrain , political economist and writer’In these troubling times, we need effective citizen-lobbyists -- not just likers, followers or even marchers -- more than ever. No one has provided a more readable, persuasive and inspiring guide to how to be such a person than Alberto Alemanno. I have no hesitation in lobbying you to read this book.’ - Bill Emmott , Former editor in chief, The Economist, and chairman, The Wake Up Foundation’Lobbying for Change unveils an inconvenient truth: it is not the interests of the few that are overrepresented but those of the many that are underrepresented in the policy process. This book provides a guide for citizens to act as an equalising force in todayÃ¢â ¬â„¢s polarised society. An inspiring, timely and positive narrative of today’s state of democracy and an antidote to the trap of populism.’- Pascal Lamy , former Director of the World Trade Organisation and EU Commissioner for Trade’This is an essential guidebook for navigating the new political landscape. Alberto sets out the tools that citizens will need to fix broken politics and power a new participation revolution.’- Danny Sriskandarajah, director of CIVICUS Alliance’An easy read packed with powerful insights from both academic research as well as the author’s personal experience, Lobbying for Change will give you all the tools you need to make your voice heard and make a lasting difference.’ - Manuel

Arriaga , author of Rebooting Democracy

’This lively book challenges preconceptions about lobbying and lobbyists. Alberto Alemanno shows with style that there are other ways beyond conventional politics to change the world.’- Andrew Duff, Visiting Fellow, European Policy Centre

This is a fantastic read for anyone who considers themselves or desires to be a public interest advocate.The author is one of only a handful of genuine public interest lawyers in Europe. In the book he gathers the many lessons he has learned in his several years of tireless public interest work and makes them available in an easily digestible format.The book can also be read as a manifesto or prophecy of a society that is on the cusp of coming into being. Like many public interest advocates before him, the author has a sense of reality that is elevated by a rich perception of possibility. While many of his peers may look upon his frantic activity with bemusement or perhaps deem him an eccentric, as society catches up with him, the wisdom in his message will become shockingly obvious.

A very thorough, step by step guide, on how to make your voice heard in these uncertain political times.It didn’t get too bogged down in political jargon making it easy to read, even for someone who’s not overly political

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